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March 2, 2008

VIA ECFS

Marlene Dortch
Secretary
Federal Communications Commission
445 12th Street, SW
Washington, D.C. 20005

Re: GlobalPOPs Media Services, Inc. Customer Proprietary Network Certification,
EB Docket No. 06-36

Dear Ms. Dortch:

GlobalPOPs Media Services, Inc., through its undersigned counsel and in accordance with the Commission's *Public Notice* DA 08-171 in the above-referenced docket, respectfully submits its annual Customer Proprietary Network Information Certification and accompanying statement.

Please contact me if you have any questions regarding this filing.

Respectfully submitted,

WOMBLE CARLYLE SANDRIDGE & RICE
A Professional Limited Liability Company



Jennifer M. Kashatus

cc: Marcy Greene, Enforcement Bureau (via email and U.S. Mail)
Best Copy & Printing (via email)

Annual 47 C.F.R. § 64.2009 CPNI Certification

EB Docket No. 06-36

Annual 64.2009(e) CPNI Certification for 2007

Date filed: February 29, 2008

Name of Company covered by this certification: GlobalPOPs Media Services, Inc.

Form 499 Filer ID: 826554

Name of Signatory: Patrick J. Sherlock

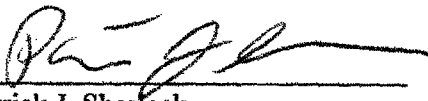
Title of Signatory: President

I, Patrick J. Sherlock, certify that I am an officer of GlobalPOPs Media Services, Inc., and acting as an agent of the company, that I have personal knowledge that the company has established operating procedures that are adequate to ensure compliance with the Commission's CPNI rules.

Attached to this certification is an accompanying statement explaining how the company's procedures ensure that it is in compliance with the requirements set forth in section 64.2001 *et seq.* of the Commission's rules.

GlobalPOPs Media Services, Inc. does not have knowledge of any data breaches from January 1, 2007, through December 31, 2007, that resulted in the unauthorized disclosure of CPNI. GlobalPOPs Media Services, Inc. has not taking any actions against data brokers during the 2007 calendar year. GlobalPOPs Media Services, Inc. has not received any complaints in the past year concerning the unauthorized release of CPNI. GlobalPOPs Media Services, Inc. has not discovered any information about the processes that pretexters are using to attempt to gain access to CPNI, other than the publicly available information identified in this docket.

As mentioned in Attachment A, GlobalPOPs Media Services has taken several measures to protect CPNI, including, without limitation, conducting training regarding the appropriate use of CPNI, developed customer verification processes, encrypted CPNI related data, implemented and applied a formal CPNI program.



Patrick J. Sherlock

President

February 29, 2008

Attachment A

GlobalPOPs Media Services, Inc. offers and provides voice over internet protocol ("VoIP") services exclusively to business customers and wholesale providers. In order to protect customer proprietary network information ("CPNI"), GlobalPOPs Media Services, Inc. has established policies and procedures that govern the use, disclosure, sharing, and access of CPNI in compliance with the Federal Communications Commission's ("FCC") rules 64.2001 et seq. In accordance with section 64.2009(e), this statement is a summary of such policies and procedures.

Security.

Through technological methods of encryption and internal security, GlobalPOPs Media Service is currently using industry standard measures to protect against attempts to gain unauthorized access to CPNI. GlobalPOPs Media Services can and does maintain a record of each instance in which a third party gains or attempts to gain access to CPNI. GlobalPOPs Media Services has instituted customer verification methods and has limited employee or designated third party access to CPNI to a need-to-know basis through use of a leveled permission structure.

Manual/Training

GlobalPOPs Media Services has created a manual to inform its employees as to the details of its CPNI policies and to assist the employees to protect CPNI. In particular, this document addresses topics including, but not limited to, the following:

- (a) The process for verifying a customer's identity;
- (b) Which situations are appropriate or inappropriate to disclose or change CPNI;
- (c) What to do if an employee receives a request for CPNI from law enforcement or any person other than the customer; and
- (d) What to do if an employee learns of or suspects a breach of a customer's CPNI.

Further, GlobalPOPs Media Services trains its personnel relative to the aforementioned and provides oversight and supervision relative to each employee's compliance with the same. GlobalPOPs Media Services has an express disciplinary process in place for the misuse of CPNI, which may include up to termination.

Unauthorized Access/Release.

GlobalPOPs Media Services has established an acceleration procedure in the event it discovers an unauthorized access or release of CPNI, which includes notifying designated individuals within the company to address and assess such access or release and to take steps to prevent an identified unauthorized third party to gain further access. GlobalPOPs Media Services has lawful procedures in place to notify law enforcement agencies,

including the United States Secret Service and the Federal Bureau of Investigation, as well as policies and procedures to notify customers in the event of a data breach. GlobalPOPs Media Services has established an electronic ticket program that tracks and records any complaints it receives concerning the unauthorized use, disclosure, or access to CPNI.

Customer Access/Changes and Informative Notices.

GlobalPOPs Media Services has established procedures to identify, verify and authenticate customers that call the customer service center. Such procedures include a series of questions with answers and passwords that are created upon registration. In addition, Customers may limit access to CPNI to a certain individual or individuals by providing the names of such individual(s) upon registration and designate him/her/them as the authorized point of contact relative to all or some of the CPNI. Unless the caller can answer the questions and provide the password, he/she will not be permitted to access or change any CPNI. GlobalPOPs Media Services prohibits the release of call detail information during an in-bound call unless the customer provides its account password.

Customers may access and change their own CPNI via the internet through a back office portal provided by GlobalPOPs Media Services. The Back office is password protected and the data is encrypted. GlobalPOPs has instituted procedures for authenticating customers online and for addressing lost or stolen passwords that are not based on readily available biographical information or account information. A Customer can only view CPNI relative to its own account and cannot view CPNI relative to any other customer. GlobalPOPs Media Services has devised a method to track and notify customers via email if there is a change made to the CPNI, either as a result of a telephone call or by way of the back office.

Lawful Requests.

GlobalPOPs Media Services has designated a contact person to receive all lawful requests for CPNI from law enforcement agencies, regulatory bodies and the like. All such requests will be delivered to the designated individual and the documents relative to such request will be sent to the legal department for review and approval. The designated contact and legal counsel work together to comply with the request. Procedures for each request may vary depending on the type of request received.

Use for Marketing Purposes.

At this time GlobalPOPs Media Services does not use CPNI for marketing purposes. At this time GlobalPOPs Media Services does not share CPNI with any third party or affiliates for marketing purposes. In the future GlobalPOPs may use CPNI for marketing purposes and may grant third parties with access to CPNI for the same purpose; provided that its customers shall be offered the right to "Opt-Out" or "Opt-In" (depending on the situations) and forbid such access.

Third Party Access.

At present time, GlobalPOPs Media Services permits access to CPNI to certain third party affiliate companies for the purposes of performing provisioning, accounting, billing services, customer service, call center support, certain technical support services, and legal assistance. GlobalPOPs Media Services also provides the employees of its affiliate companies with the aforementioned manual and training, and requires the same to adhere to the rules, policies and procedures established by GlobalPOPs Media Services.